

Welcome to our house

cloudhouse

CREATIVE

Cloud House Creative is a digital marketing agency and content studio devoted to helping entrepreneurs and small businesses grow creatively and strategically. We are passionate about transforming our client's narrative into a clear goal through digital marketing, social media, content creation, design, and strategic planning. We want you to keep dreaming of a better business while we work to make it a reality.

Unlocking the potential of your business with creative strategy, design, and solutions!

Our creative agency is owned and operated by women who are passionate about art and digital media. Through strategic data-driven digital marketing tactics and content creation, we help brands and businesses effectively communicate their stories. We believe in the dreams of our clients, helping them to achieve growth and success.



Our business pillars

Our creative agency specializes in business + marketing strategy, production, design and customer experience consulting.

We create packages just for your business

We understand every individual or business is unique. We tailor all of our packages with your goals and needs in mind. Let's create the perfect package to fit your needs.

Long & Short Term Relationships

We provide a client portal for both long & short term contracts. Hire us for a project or retain our management services!

View our services below and fill out our client application to get started! We're excited to hear from you.

OUR SERVICES

Cloud House Content Studio

Send us your products and we will create memorable photo and video campaigns for social media and digital presence.

Are you located in the Bay Area? Book a shoot with us! We'll create visual campaigns for you or your business: photo campaigns & video campaigns. which will include budget, timeline, strategy, reserving studio space or location, mood board, styling, prop sourcing and photographer. If you're located elsewhere, no worries! We'll organize a brand shoot for your service company, including everything above and if desired, matching with a local photographer that aligns with your vision.

Branding

We curate your vision and passion for your business into a brand identity you can leverage for profitable outcomes.

Services Include: Complete Visual Identity (fonts, colors, logos, mood board), Brand Strategy to incorporate into your marketing strategy, and assets (social media posts, templates, merchandise design and more).

Creative Direction

We consult with you to define your brand and then strategize to create a cohesive visual identity for all creative concepts.

Email Campaigns

We will design email campaigns (newsletters, sales magnets, lead generation etc.) with your brand identity and marketing goals. You will receive reports with KPI, audience behavior and management of your email list.

Social Media Management

We will design and manage your social media platforms with your brand identity. These services include a predetermined set of assets, monthly social media marketing strategy with KPI reports, active engagement, and community management.

Additional services include content creation (refer to Cloud House Studio), and influencer marketing.

E-Commerce

We set-up your online store top to bottom using Shopify, Wix or Squarespace. This service includes: product listings, theme customization, interrogation application set-up for more visibility and sales with how-to documentation.

Additional Services: Customer Experience templates, guide & sourcing reliable VAs for daily operations, paid ads with KPI and ROI reports.

In-Store Retail & Events

We will produce a three-part strategy and design assets for your in-store retail or event. This includes sourcing materials, budget, print collateral, merchandise/packaging design, event timeline, and reports with ROI & KPI.

Customer Experience

We want to help you keep your customers and clients happy! We'll create a system in place to stay organized and consistent with documentation and the option for short term management contracts to get things going & find the best team to help you grow.

Web Design

We design websites with strategy in mind - service includes detailed website plan, design, and contract hosting and management through us.

*Please contact us for any inquires
about any other creative projects*



HOW IT WORKS

Get ready to make the dreams you have for your business a reality. It all starts with our client application so we can get to know you.

CLIENT APPLICATION

The Process

-  FILL OUR OUR CLIENT APPLICATION OR CONTACT US
-  HOP ON AN INTRODUCTION CALL WITH OUR TEAM
-  RECIEVE & REVIEW A CUSTOM PROJECT PROPOSAL
-  ONCE APPROVED BEGIN OUR CLIENT ONBOARDING

Where to find us



VIEW OUR PORTFOLIO

OUR WEBSITE

hello@cloudhousecreative.com
(415) 488-6776

*WE ARE NOW TAKING CLIENTS FOR
2023! START THE PROCESS TODAY*